

# The AI-powered platform for courses, micro-credentials & online degrees

Trusted by 250+ leading education providers to deliver real-time, high-impact online learning:



- ✓ Generative AI-powered course content creation, delivery and assessment
- ✓ Increase learner retention and engagement
- ✓ Expand into new markets and grow revenue

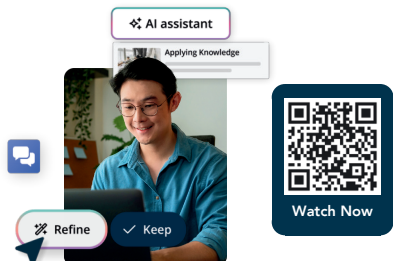


## A fully integrated, end-to-end online learning solution

- 👤 Global marketplace with over 3.5 million users
- 🚀 Launch, market & sell your programs within a month
- 🎯 No setup fees, save in hosting and support costs

On-Demand Webinar

## Harnessing AI for Next-Gen Course Development with OpenLearning



Introduction to Economics

Introduction to Economics > Module 3

**Case Study: Goodhart's Law and Its Implications in Economics**

Goodhart's Law states that "when a measure becomes a target, it ceases to be a good measure." We will delve into a real-world example to understand the importance of Goodhart's Law and its consequences on economic policies.

- Key Facts and Context
- Exploration of the Case Study

AI assistant



Suggest course images

Refine

Keep



**Activity builder**

- Applying Knowledge
- Crowdsourced Challenges
- Feynman Technique
- Interdisciplinary Approach
- Introduce a Concept
- Practice a Technique

Refine

Keep

### Accelerate your course design with OpenLearning's AI Assistant

Get course content suggestions for your topic and audience, in line with learning design best practices, with no coding or IT skills required

Generate subject-specific content in a matter of seconds

Ensure integrity and quality fully developed and tested by OpenLearning

Review and refine choose to keep output, or edit as you see fit

Ready to enhance your programs with our AI-powered solution?

CUSTOMER SATISFACTION



Schedule a meeting with our Global OpenLearning Team

Email: [sales@openlearning.com](mailto:sales@openlearning.com)

